

## **YouGov Survey Results**

Sample Size: 1728 GB Adults Fieldwork: 31st May - 1st June 2016

Julie 2010	unic 2010																			
			Vot	e in 2015		Ge	ender	Age				Social	Grade			Watched Top Gear				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes	No
Weighted Sample	1728	487	404	104	165	836	892	200	738	427	363	985	743	207	574	372	416	159	388	1340
<b>Unweighted Sample</b>	1728	499	444	127	166	741	987	179	662	465	422	1092	636	193	602	361	423	149	368	1360

This week the new series of Top Gear hosted by Chris Evans and Matt LeBlanc started on the BBC. Did you watch any of the first episode?

Yes, I did	22	25	22	25	22	29	16	19	26	24	15	25	20	14	28	22	20	20	100	0
No, I did not	78	75	78	75	78	71	84	81	74	76	85	75	80	86	72	78	80	80	0	100

From what you saw, do you think the new Top Gear with Chris Evans and Matt LeBlanc is better or worse than it was with Jeremy Clarkson, Richard Hammond and James May, or are they much the same?

[Only asked to those that watched Top Gear;

n=3681

It is better with the new line up of presenters	9	7	17	20	5	8	11	0	11	11	5	10	7	2	10	9	10	9	9	0
It was better with its old line up of presenters	65	68	60	43	80	66	64	94	65	58	59	63	69	73	67	63	64	60	65	0
Much the same	23	23	21	37	15	23	22	6	21	28	34	25	20	25	20	21	26	32	23	0
Don't know	3	1	2	0	0	2	4	0	3	4	2	2	4	0	3	6	0	0	3	0

In 2015 the BBC terminated Jeremy Clarkson's contract after an argument where he reportedly hit his producer
In hindsight, do you think the BBC were right or wrong not to renew Jeremy Clarkson's contract as Top Gear presenter?

Right to terminate his contract	59	57	74	66	44	57	61	53	57	66	59	65	51	67	57	58	59	59	56	60
Wrong to terminate his contract	27	31	17	19	40	31	22	24	28	23	29	24	30	19	28	27	27	29	35	24
Don't know	14	12	9	15	16	12	17	23	16	11	12	12	18	14	15	15	14	12	9	16